



Newhaven Town Council Neighbourhood Plan

SURVEY for Town Centre Businesses – June 2015 Feedback

Question 1. What sort of business do you run?

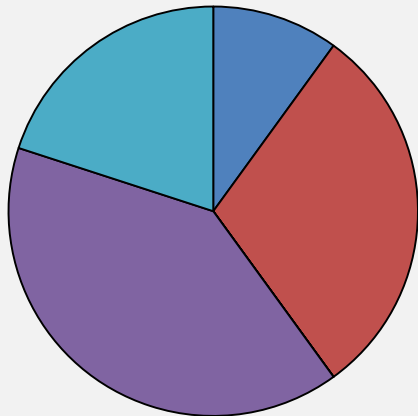
The respondents answered:

Estate agents and music
Funeral
Retails
Sweet shop
High street bakery and coffee
The Viceroy restaurant
Shop keeper
Nail shop
Retail
Charity

Question 2. Which one of the following statements best describes your view of the future of your high street?

Statement	Which statement best describes your view?(number of respondents)
I feel positive about the future of the Town Centre	1
I am hopeful about the future of the Town Centre	3
I have no views either way	0
I am concerned about the future of the Town Centre	4
I think the Town Centre doesn't have a future	2

Which statement best describes your view?



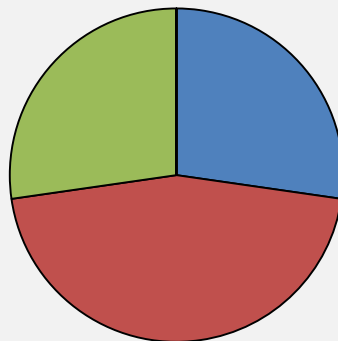
- I feel positive about the future of the Town Centre
- I am hopeful about the future of the Town Centre
- I have no views either way
- I am concerned about the future of the Town Centre
- I think the Town Centre doesn't have a future

Question 3. Do you feel that the Town Centre is changing? Please tick one.

Statement	Which statement best describes your view? (answers)
Yes for the better	3
Yes for the worse	5
No	3
Don't know	0

1 respondent to the survey tick 2 answers: yes for the better/ yes for the worse

Do you feel that the Town Centre is changing?

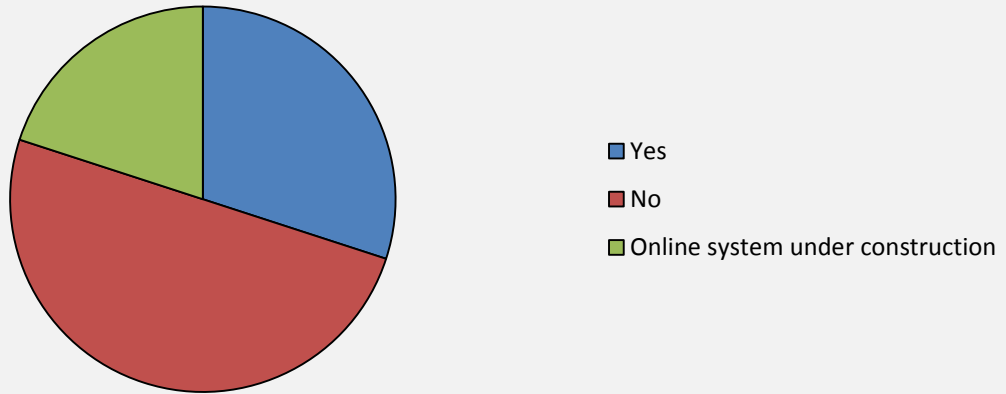


- Yes for the better
- Yes for the worse
- No
- Don't know

Question 4. Does your business currently trade online? Number of respondents

Yes	3 (25%)
No	5 (64%)
Online system under construction	2 (11%)

Does your business currently trade online?

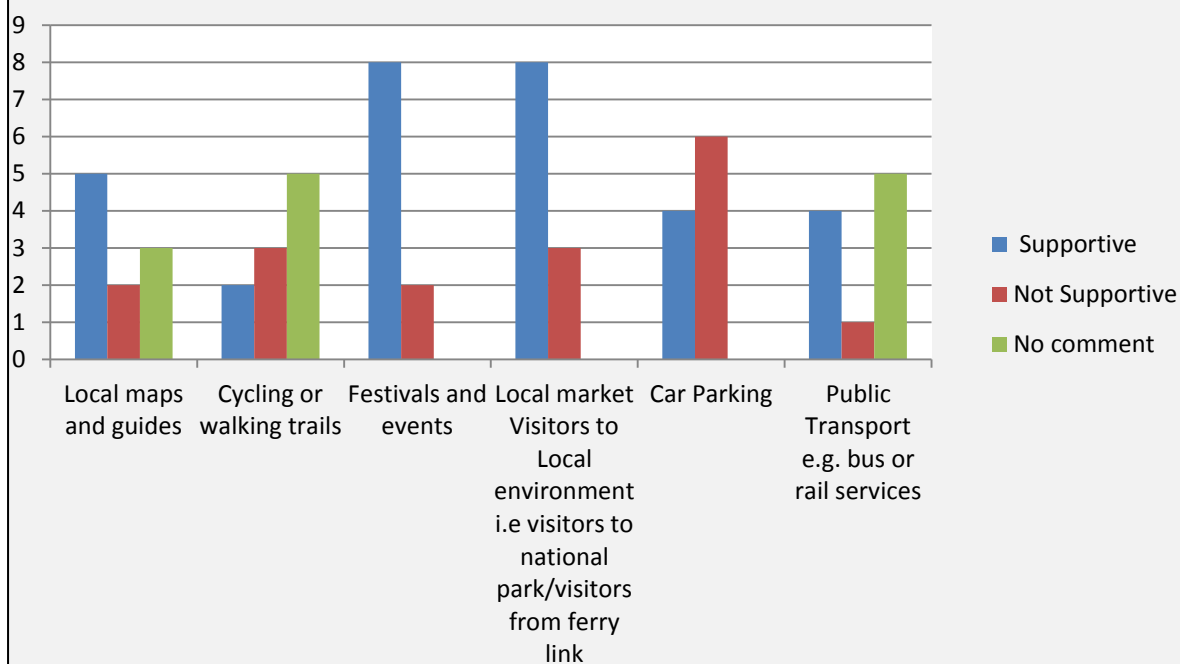


Question 5. Which of the following do you feel supports the Town Centre economy?

Statement	Supportive	Not Supportive	No comment
Local maps and guides	5	2	3
Cycling or walking trails	2	3	5
Festivals and events	8	2	0
Local market Visitors to Local environment i.e visitors to national park/visitors from ferry link	8	3	0
Car Parking	4	6	0
Public Transport e.g. bus or rail services	4	1	5

1 respondent to the survey tick 2 answers for local market: supportive /not supportive

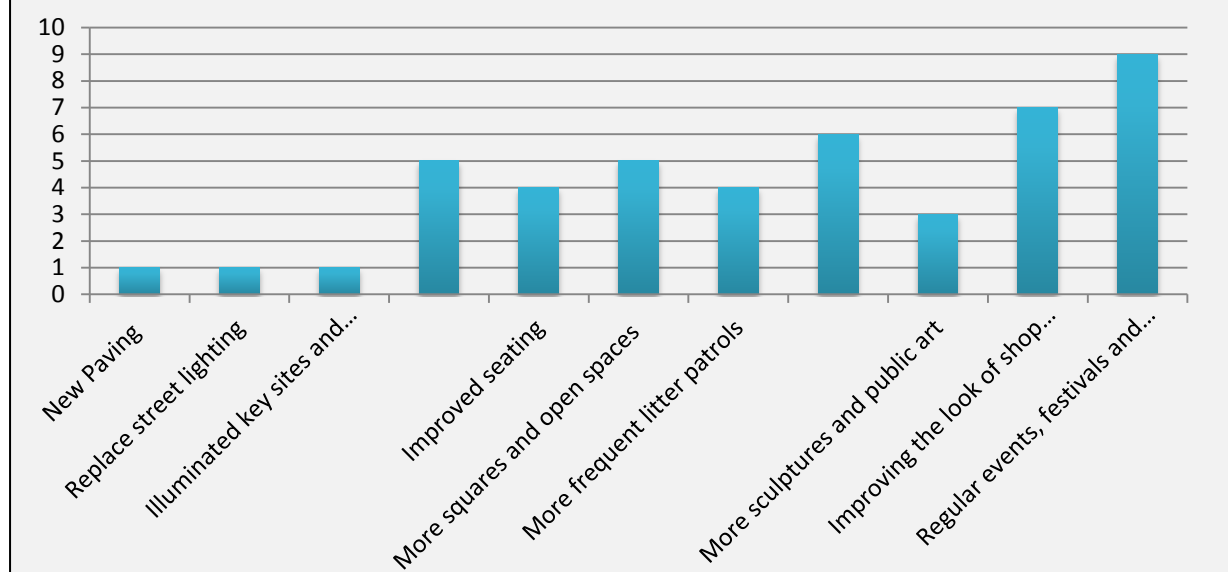
Which of the following do you feel supports the Town Centre?



Question 6. Which five of the following actions would you choose to make the Town Centre a nicer environment?

Action	Tick Top 5 Numbers ticked
New Paving	1 (2%)
Replace street lighting	1 (2%)
Illuminated key sites and buildings	1 (2%)
More landscaping and trees in the High Street	5 (11%)
Improved seating	4 (9%)
More squares and open spaces	5 (11%)
More frequent litter patrols	4 (9%)
Improved appearance of historic buildings	6 (13%)
More sculptures and public art	3 (6%)
Improving the look of shop fronts and signs in keeping with architecture	7 (15%)
Regular events, festivals and street entertainment	9 (20%)

Which five of the following actions would you choose to make the Town Centre a nicer environment?



Question 7. Any other suggestions on what would improve the environment of the Town Centre? Answers listed

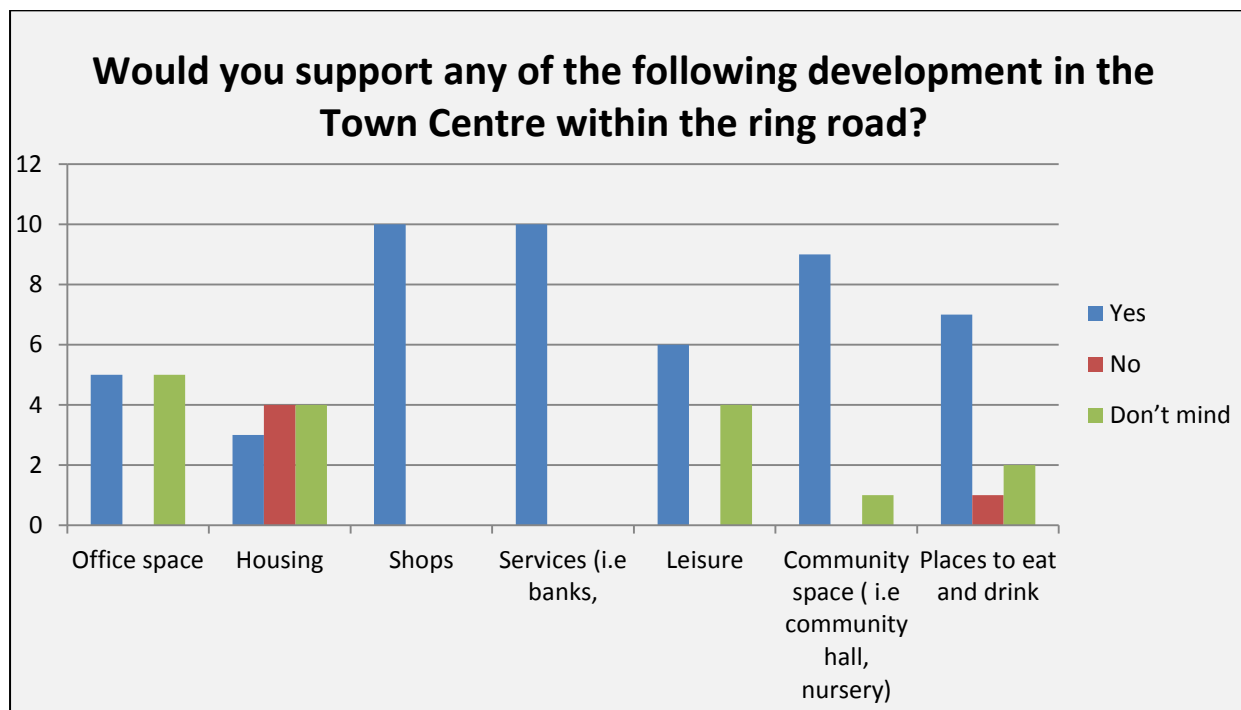
A bandstand
Open Air Theatre
Stage hanging basket
15 minute parking bays
Free parking in car parks
Open more shops
Get rid of pedestrian walkway
Proper parking buys
Useful shops for example banks, opticians
Easy access to south side of town
More policing of the law regarding traffic continually using the High Street
Not parking
Getting all shops and old banks in use within the town, empty shop's make a town look bad and encourage yobs and criminal behaviour
Get the gas people to replace the bridges
Traffic constantly using the high street. Pavement are for pedestrian
Not parking
The town centre has general air of neglect, mainly due to the retail development, mainly Sainsbury's, on the east side of the river drawing the major amount of the shopping population away from the centre

Cheaper rent so businesses can open more shops
Get rid of pedestrian walkway
Prevention of vans and cars from parking on the pavements
Ban alcohol in public places
Not car over pavement
Only local bus are allowing to use High Street, No.12 too big
Provided parking was monitored and improved

Question 8. Would you support any of the following development in the Town Centre within the ring road?

Type of development	Yes	No	Don't mind
Office space	5	0	5
Housing	3	4	4
Shops	10	0	0
Services (i.e. banks)	10	0	0
Leisure	6	0	4
Community space (i.e. community hall, nursery)	9	0	1
Places to eat and drink	7	1	2

1 respondent to the survey tick 2 answers for Housing: yes /no



Question 9. Do you think that free parking would increase footfall in the Town Centre?

Number said yes	9
Number said no	0

1 respondent to the survey skipped question

Question 10. Would you support the idea of allowing one-way traffic to use the High Street?

Number said yes	6
Number said no	3

1 respondent to the survey skipped question

Question 11. Would you support the idea of allowing buses to use the High Street?

Number said yes	6
Number said no	3

2 respondents to the survey skipped question

Question 12. Do you have any ideas on what would encourage people to visit the Town Centre? Ideas listed

Restaurants, wine bars
Bigger market
Busier street entertainers
Regular community events
Cleaner environment
Free parking
Lot of planters
Hanging basket
Less litter
A stage
Bandstand for dancers story tellers
Bands, theatre productions
Juggler
Weekly goods and chattels action outside
Big bank
Line the streets with a music (make it with a festival)
More street events
Free parking
More positive promotion of Town centre
Greater range of retailers and services
More special events such as a farmer's, craft market?
More better shop, more appealing

Stop traffic constantly using the high street
More variety of shops
Street market
Less charity shops
Youth centre
Make clear streets with many trees
Lots more shop and lower business rates for shop
Stop traffic constantly using the High street
Holiday market like the one in Brighton, invite travellers make pitch cheap
Weeds controlled better
Grant for improving buildings