Newhaven Matters Guide 2027/8

This guide is designed to help you choose the right category for your request. Please refer to the guide below to see how you can submit your feature:

Contact

Please send all correspondence to: newhavenmatters@newhaventowncouncil.gov.uk

Copy Deadline Dates 2027

Edition	Coverage	Deadline
Spring 2027	April – June 2027	12th February 2027
Summer 2027	July – September 2027	14th May 2027
Autumn 2027	October – December 2027	6th August 2027
Winter 2027/8	January 2028 – March 2028	2nd November 2027

Categories

TYPE	INFO	FEES
New Business Feature	- New businesses feature for any type of business/entity. – (You will have not featured in Newhaven Matters before)	FREE. One edition only.
News Story/Article	- Things happening in the next 3 months. - Things that have happened in the previous 3 months. - The article must contain a current event/achievement and not be considered advertising. - You are able to request a reporter to come to your event/an interview.	FREE *Entities that have been featured in Newhaven Matters before, will not get priority and will be subject to availability.* ***Articles do not include regular activities/events by clubs or groups*** *eg ''we meet every Friday at 7pm'', or entities running events/clubs for profit.* ***Please apply to the Activities & Clubs Directory*** *if you want to promote your group.* ***If you have an annual or seasonal event****, please supply information for the* ***Events Directory.***

Advertisement	- The promotion of an event, club or activity that charges a fee for its participation. - Promotion of a local service	Please see Advertisement Fees *Advertisement fees are waivered for non-profit organizations, CIC's and charities.* *1x ¼ page ad only per charity.* *Advertisements for Events are not permitted. Please apply to the Events Directory.*
Events Directory	**Please email the following information:** Event Name: Phone: Email: Date and Time: Short Description (10 words):	FREE text only
Activities & Clubs Directory	**Please email the following information:** Contact name: Phone: Email: Short Description (8 words): Website: Dates/Times:	FREE. New clubs / groups / workshops will have a highlight on their entry for their first edition.

Newhaven Matters editors reserve the right to reduce article size to increase readability and maximise space.

Word Counts

Please submit articles under 250 words. Please be aware that your article may be reduced, expanded or edited appropriately.

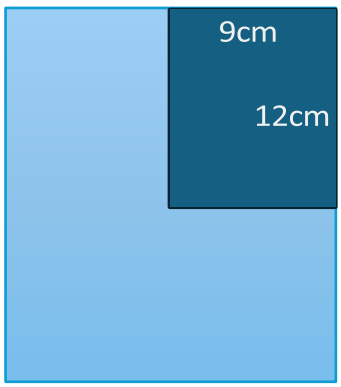
Advertisement Fees

Size	Single Issue Price	1 Year Price (4x Issues) Paid in advance
Full Page	£170	£540 (£135 each)
Full Page Back	£180	n/a
½ Page	£110	£390 (£97.50 each)
¼ Page	£70	£225 (£58.25 each)

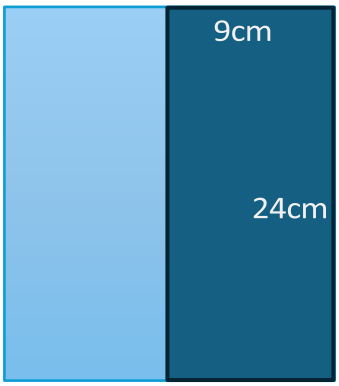
Artwork to be provided as a PDF or PNG image by the deadline dates (see top). We cannot include inserts.

Ad Sizes

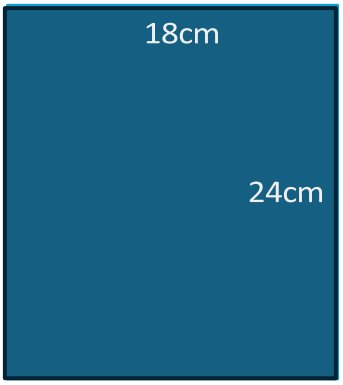
¼ Page



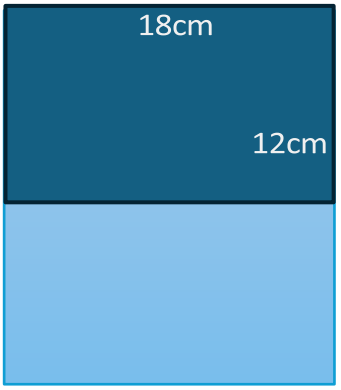
½ Page (Vertical)



Full Page



½ Page (Horizontal)



Extra Information

Please ensure if you are submitting an article that it is written in 3rd person.

With the exception of advertisements, we do not run on a page space basis. This means that you are unable to buy or reserve pages in the magazine based off of space available. Space available for your submission is at the discretion of the editor.